

**Table 13.12-- AVERAGE PAID CIRCULATION OF DAILY AND SUNDAY EDITIONS
OF HAWAII TRIBUNE-HERALD:
1990-91 TO 1998-99, 2005-06 AND 2007-08**

(Averages for 12-month periods ended in March)

Period	Daily <u>1/</u>	Sunday morning
1990-91	20,486	23,879
1991-92	20,193	23,999
1992-93	20,157	24,300
1993-94	19,688	23,088
1994-95	19,773	23,049
1995-96	19,362	23,005
1996-97	19,079	22,894
1997-98	19,140	22,891
1998-99	18,885	21,450
1999-00	NA	NA
2000-01	NA	NA
2001-02	NA	NA
2002-03	NA	NA
2003-04	NA	NA
2004-05	NA	NA
2005-06	18,715	21,638
2006-07	NA	NA
2007-08	18,575	21,261

1/ Mornings, Monday-Friday.

Source: Hawaii Tribune-Herald, records.