

**Table 13.13-- AVERAGE PAID CIRCULATION OF DAILY AND SUNDAY EDITIONS
OF WEST HAWAII TODAY: 1990-91 TO 2000-2001**

(Averages for 12-month periods ended in March)

Period	Daily <u>1/</u>	Sunday morning <u>2/</u>
1990-91	11,710	12,684
1991-92	11,633	12,971
1992-93	11,458	13,094
1993-94	11,666	13,455
1994-95	11,308	13,621
1995-96	11,945	14,629
1996-97	11,334	13,668
1997-98	11,436	13,981
1998-99	11,603	14,404
1999-00	11,664	14,610
2000-01	11,604	15,129
2001-02	NA	NA
2002-03	NA	NA
2003-04	NA	NA
2004-05	NA	NA
2005-06	NA	NA
2006-07	NA	NA
2007-08	NA	NA

1/ Mornings, Monday-Friday.

2/ Beginning April 29, 1984.

Source: West Hawaii Today, records.