

**Table 7.12-- MEETINGS, CONVENTIONS, AND INCENTIVE (MCI) VISITORS TO  
HAWAII COUNTY, HILO, AND KONA: 2008**

| <b>Subject</b>               | <b>Hawaii County</b> | <b>Hilo</b> | <b>Kona</b> |
|------------------------------|----------------------|-------------|-------------|
| <b>MCI NET</b>               |                      |             |             |
| Persons (number)             |                      |             |             |
| Total                        | 101,511              | 27,279      | 89,270      |
| Domestic                     | 85,608               | 19,464      | 76,671      |
| International                | 15,903               | 7,815       | 12,599      |
|                              |                      |             |             |
| <b>LENGTH OF STAY (days)</b> |                      |             |             |
| Total                        | 6.88                 | 3.63        | 6.60        |
| Domestic                     | 7.64                 | 4.21        | 7.16        |
| International                | 4.25                 | 2.08        | 4.39        |
|                              |                      |             |             |

Source: Hawaii State Department of Business, Economic Development & Tourism, Research and Economic Analysis Division, Annual Visitor Research Report (annual).